

50 Ecommerce Product Description Prompts

Product Copy • SEO Pages • Ads • Emails • FAQs • Customer Support

Verify product specs, prices, shipping details, return policy, warranty terms, and compliance claims before publishing.

Product Descriptions

Prompt 1

Write a 150-word product description for [product]. Audience: [audience]. Focus on benefits, features, trust, and use cases. Avoid exaggerated claims.

Prompt 2

Rewrite this product description to be clearer, more persuasive, and more specific: [paste description].

Prompt 3

Create 5 product description versions for [product]: luxury, practical, beginner-friendly, technical, and emotional.

Prompt 4

Write a short product description under 80 words for [product]. Include main benefit, top feature, and CTA.

Prompt 5

Turn these product features into customer-focused benefits: [paste features]. Return a table with feature, benefit, and product page bullet.

SEO Product Pages

Prompt 6

Create SEO copy for a product page targeting [keyword]. Include SEO title, meta description, H1, description, benefits, and FAQs.

Prompt 7

Write 10 SEO title options for [product] targeting [keyword]. Keep titles clear and under 60 characters where possible.

Prompt 8

Write a meta description under 155 characters for [product]. Include the target keyword naturally and a clear benefit.

Prompt 9

Create an FAQ section for [product] based on buyer questions about size, shipping, returns, warranty, and use.

Prompt 10

Suggest 8 internal link ideas for this product page based on these collections or articles: [paste links].

Ads and Social Copy

Prompt 11

Write 10 Facebook ad hooks for [product]. Audience: [audience]. Pain point: [pain point]. Keep each hook under 12 words.

Prompt 12

Create 5 Instagram caption variations for [product]. Include hook, benefit, and CTA.

Prompt 13

Write 10 TikTok video hooks for [product]. Make them natural, short, and curiosity-driven.

Prompt 14

Create 5 Google Shopping-friendly product highlights for [product]. Keep them factual and benefit-driven.

Prompt 15

Write 5 retargeting ad angles for shoppers who viewed [product] but did not buy.

Email and SMS

Prompt 16

Write a 3-email abandoned cart sequence for [product]. Include subject lines, preview text, body copy, and CTA.

Prompt 17

Write a post-purchase thank-you email for customers who bought [product]. Include care tips and cross-sell idea.

Prompt 18

Write a product launch email for [product]. Audience: [audience]. Tone: clear, exciting, and trustworthy.

Prompt 19

Write 5 SMS campaign messages for [product]. Keep each under 160 characters and avoid spammy urgency.

Prompt 20

Create a review request email for [product]. Make it polite, short, and customer-friendly.

Comparisons and Upsells

Prompt 21

Compare [product A] vs [product B] for [audience]. Return a table with best for, benefits, drawbacks, and recommendation.

Prompt 22

Write 5 upsell copy variations for [related product] after a customer adds [main product] to cart.

Prompt 23

Write 5 cross-sell recommendations for customers buying [product]. Explain why each item pairs well.

Prompt 24

Create a buying guide section for [category]. Include what to look for, common mistakes, and top product recommendations.

Prompt 25

Rewrite this product comparison to be more neutral, helpful, and conversion-focused: [paste copy].

Customer Support Content

Prompt 26

Create a customer FAQ for [product]. Include shipping, returns, sizing, warranty, usage, and care questions.

Prompt 27

Write a support macro for a customer asking about shipping delay for [product]. Tone: helpful and calm.

Prompt 28

Write a return policy explanation for [product] in simple customer-friendly language.

Prompt 29

Create a size guide explanation for [product]. Make it clear and easy for shoppers to understand.

Prompt 30

Write 5 chatbot answers for common questions about [product]. Keep answers under 3 sentences.

Brand Voice and Editing

Prompt 31

Rewrite this product copy in a premium brand voice: [paste copy]. Keep it specific and avoid hype.

Prompt 32

Rewrite this product copy for a friendly small-business tone: [paste copy].

Prompt 33

Review this product description for unclear claims, missing benefits, and weak CTA: [paste copy].

Prompt 34

Create a brand voice guide for product descriptions for [store]. Include tone, words to use, and words to avoid.

Prompt 35

Turn this technical product description into simple customer-friendly copy: [paste technical specs].

Ecommerce Strategy

Prompt 36

Create 10 lead magnet ideas for an ecommerce store selling [product category].

Prompt 37

Create a product page improvement checklist for [product]. Focus on trust, clarity, conversion, and SEO.

Prompt 38

Suggest 10 bundle ideas for [product category]. Include bundle name, target buyer, and benefit.

Prompt 39

Create a seasonal campaign idea for [product] for [holiday/season]. Include email, ad, and social angle.

Prompt 40

Create 5 pricing psychology tests for [product]. Keep suggestions ethical and clear.

Marketplace Copy

Prompt 41

Write an Amazon-style product title for [product]. Include primary keyword, key feature, size/color, and use case.

Prompt 42

Write 5 Amazon bullet points for [product]. Focus on benefits, materials, use, trust, and care.

Prompt 43

Write a short Etsy product description for [product]. Tone: handmade, warm, and specific.

Prompt 44

Write a Walmart Marketplace description for [product]. Keep it factual and SEO-friendly.

Prompt 45

Create keyword tags for [product] for marketplace search. Group by primary, secondary, and long-tail.

Analytics and Optimization

Prompt 46

Analyze this product page copy and suggest 5 improvements for conversion: [paste copy].

Prompt 47

Create an A/B test plan for [product page]. Include hypothesis, variation, metric, and success criteria.

Prompt 48

Suggest 10 reasons shoppers may not buy [product] and how to address each objection.

Prompt 49

Create a conversion checklist for a product page selling [product].

Prompt 50

Write a short executive summary of product page performance using these metrics: [paste metrics].

Final note

Review and adapt every item before using it in real business, classroom, legal, hiring, or analytics workflows.