

50 AI Prompts for Marketers

Ads • SEO • Emails • Landing Pages • Social Media • Product Copy

Use these prompts with ChatGPT, Claude, Gemini, Jasper, Writesonic, Copy.ai, or any AI writing assistant.

Tip: Replace bracketed fields like [product], [audience], and [topic] with real details before using a prompt.

Ad Hooks & Paid Social

Prompt 1

Write 10 short Facebook ad hooks for [product]. Audience: [audience]. Main pain point: [pain point]. Keep each hook under 12 words and avoid hype.

Prompt 2

Create 5 ad angles for [product] based on pain, desire, urgency, proof, and simplicity. Return each angle with one sample hook.

Prompt 3

Write 10 TikTok ad opening lines for [offer]. Make them sound natural, fast, and curiosity-driven without fake income claims.

Prompt 4

Create 5 benefit-driven Instagram ad captions for [product]. Include hook, short body, and CTA. Tone: friendly and practical.

Prompt 5

Write 10 retargeting ad hooks for people who visited [product page] but did not buy. Focus on trust, objections, and urgency.

Google Ads & Search Copy

Prompt 6

Create 15 Google Search ad headlines under 30 characters for [keyword]. Include benefit, trust, and CTA variations.

Prompt 7

Write 4 Google ad descriptions under 90 characters for [service]. Focus on clarity, credibility, and action.

Prompt 8

Generate keyword-based ad copy for [product]. Group output into problem-aware, solution-aware, and comparison-style headlines.

Prompt 9

Write 10 callout extension ideas for [business]. Keep each short, specific, and trust-building.

Prompt 10

Create 5 sitelink title and description pairs for a Google Ads campaign promoting [offer].

SEO Blog Content

Prompt 11

Create an SEO blog outline for [keyword]. Include H1, H2s, H3s, FAQs, search intent, and internal link ideas.

Prompt 12

Write 10 SEO title ideas for [keyword]. Keep them clear, non-clickbait, and under 60 characters where possible.

Prompt 13

Create a meta description under 155 characters for an article about [topic]. Include the main benefit and keyword naturally.

Prompt 14

Write a helpful introduction for a blog post targeting [keyword]. Audience: [audience]. Tone: expert but simple.

Prompt 15

Generate 8 FAQ questions and answers for a blog post about [topic]. Keep answers concise and search-friendly.

Email Marketing

Prompt 16

Write 20 email subject lines for [offer]. Make them clear, curiosity-driven, and non-spammy. Include 5 preview text options.

Prompt 17

Write a welcome email for subscribers who downloaded [lead magnet]. Include thanks, quick win, brand intro, and soft CTA.

Prompt 18

Create a 3-email nurture sequence for [audience] interested in [topic]. Goal: educate and build trust.

Prompt 19

Write an abandoned cart email for [product]. Tone: helpful, not pushy. Include subject line and CTA.

Prompt 20

Rewrite this email to be shorter, clearer, and more persuasive without sounding aggressive: [paste email].

Landing Pages

Prompt 21

Write 5 landing page hero sections for [product]. Include headline, subheadline, CTA, and trust-building line.

Prompt 22

Create a benefits section for [product]. Return 5 benefit blocks with title, short explanation, and icon idea.

Prompt 23

Write an FAQ section for a landing page selling [offer]. Address price, trust, results, setup, and refund concerns.

Prompt 24

Write 10 CTA button variations for [offer]. Make them short, action-oriented, and conversion-focused.

Prompt 25

Create a problem-agitate-solve section for [service]. Keep it clear, ethical, and practical.

Social Media Content

Prompt 26

Write 10 LinkedIn post ideas about [topic]. Include hook, main point, and CTA for each.

Prompt 27

Create 10 Instagram captions for [topic]. Include a hook, useful tip, and simple CTA.

Prompt 28

Turn this blog post into 5 LinkedIn posts, 10 tweets, and 3 short video scripts: [paste content].

Prompt 29

Write 10 YouTube Shorts hooks for [topic]. Make each hook under 8 seconds when spoken.

Prompt 30

Create a 7-day social media content calendar for [business] targeting [audience].

Product Copy & Ecommerce

Prompt 31

Write a 150-word product description for [product]. Audience: [audience]. Focus on benefits, features, and trust.

Prompt 32

Turn these product features into customer-focused benefits. Return a table with feature, benefit, and product page bullet: [features].

Prompt 33

Write 10 product headline options for [product]. Keep them clear, benefit-driven, and under 12 words.

Prompt 34

Create 5 upsell copy variations for [related product]. Tone: helpful and natural.

Prompt 35

Write 5 review request emails for customers who bought [product]. Keep them polite and short.

Lead Magnets & Offers

Prompt 36

Suggest 10 lead magnet ideas for [industry]. Each should solve a specific pain point and be easy to deliver as a PDF.

Prompt 37

Create a title, description, and outline for a downloadable checklist about [topic].

Prompt 38

Write a landing page section promoting a free [template/checklist/prompt pack]. Include benefits and CTA.

Prompt 39

Create 5 CPA-friendly downloadable resource ideas for [audience]. Avoid misleading claims.

Prompt 40

Write a short CTA block that encourages users to unlock [resource] after reading a helpful article.

Brand Positioning

Prompt 41

Position [product] against [competitor]. Show 5 angles based on pricing, speed, ease, trust, and support.

Prompt 42

Create a simple brand voice guide for [business]. Include tone, words to use, words to avoid, and examples.

Prompt 43

Write 5 unique value propositions for [product]. Audience: [audience]. Keep each under 20 words.

Prompt 44

Create a messaging matrix for [business] with audience, pain point, promise, proof, and CTA.

Prompt 45

Rewrite this copy to sound more trustworthy, specific, and human: [paste copy].

Analysis & Optimization

Prompt 46

Review this landing page copy and identify 5 ways to improve clarity, trust, and conversion: [paste copy].

Prompt 47

Analyze these ad hooks and rank them by likely clarity and conversion potential. Explain why: [paste hooks].

Prompt 48

Create an A/B test plan for [landing page/email/ad]. Include hypothesis, variation, metric, and success criteria.

Prompt 49

Suggest 10 internal link opportunities for this blog post based on these site pages: [paste pages].

Prompt 50

Create a content repurposing plan for [article/video/podcast]. Include channels, formats, and posting schedule.

Final note

Edit outputs before publishing. Do not publish false claims, fake urgency, or unsupported guarantees.